

## Ticker Rates- ABP Network

	Cost per Week - Net (Rs)	
<b>ABP News</b>	<b>0-4 Wk</b>	<b>5 wk+</b>
06:00 - 00:00 (Logo with message of Max 110 Characters)	80,000	70,000

	Cost per Week - Net (Rs)	
<b>ABP Ananda</b>	<b>00-04 Weeks</b>	<b>05 plus Weeks</b>
06:00 - 00:00 (Logo with message of Max 110 Characters)	80,000	70,000

	Cost per Week - Net (Rs)	
<b>ABP Majha</b>	<b>00-04 Weeks</b>	<b>05 plus Weeks</b>
06:00 - 00:00 (Logo with message of Max 135 Characters)	35,000	30,000

	Cost per Day - Net (Rs)	
<b>ABP Asmita</b>	<b>00-04 Weeks</b>	<b>05 plus Weeks</b>
06:00 - 00:00 (Logo with message of Max 135 Characters)	2000/- daily	1500/- daily

**Premium Rule for Bigger Msgs**

Add on 20-25 Characters	10% Premium
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Add on 25-40 Characters	20% Premium
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