

**Positioning**

All Rate are in INR per 10 sec						Only for ABP Ananda
Premium over applicable rate	1st Spot	2nd Spot	3rd Spot	2nd Last	Last Spot	Break Bumper
ABP Ananda / ABP Majha	40%	20%	10%	15%	30%	100%

All Rate are in INR per 10 sec						
Premium over applicable rate	1st Spot	2nd Spot	3rd Spot	2nd Last	Last Spot	Break Bumper
ABP News	30%	20%	10%	10%	20%	100%

Premium over applicable rate	1st Spot	2nd Spot	3rd Spot	2nd Last	Last Spot	Break Bumper
ABP Asmita	15%	10%	10%	10%	10%	100%

Premium Positons available on ROS deals as well( Only ABP News & Asmita)